



Media Contacts

Caitlin Kasunich / Christina Panta
KCSA Strategic Communications
212.896.1241 / 212.896.1208
ckasunich@kcsa.com / cpanta@kcsa.com

TravelClick Hosts 2018 Industry Leaders Summit in Bangkok

Summit Discusses New Disruptive Technologies and Trends that are Shaping the Hospitality Industry in Asia Pac

NEW YORK, July 13, 2018 – [TravelClick](#), a leading global provider of data and revenue-generating solutions for hoteliers, held its first Industry Leaders Summit in Bangkok, Thailand - the most traveled-to city in the world - on July 12 through 13, 2018 at The Okura Prestige. Throughout the two-day event, more than 50 hospitality companies and their executive teams met to discuss how hoteliers can drive more direct bookings and convert and retain more guests using innovative technologies such as TravelClick's award-winning, integrated iHotelier® Central Reservations System (CRS), CRM and loyalty solutions.

Summit attendees got an inside look at some of TravelClick's recent innovations in reservations, including its enhanced iHotelier® Analytics platform with interactive performance dashboards, on-demand pacing trend reports and multi-property view for hotel groups. Also showcased was TravelClick's integration between its iHotelier® and Guest Management Solutions platforms, "Reward and Redeem," which seamlessly offers a Central Reservations System (CRS), Customer Relationship Management (CRM) and loyalty solution on a single platform.

Other Industry Leaders Summit topics include:

- 2018 market outlook and e-commerce trends in the Asia Pacific region
- Transforming the guest experience with AI, recognition and loyalty
- Opportunities for upsell and cross-merchandising throughout the booking flow
- Google's outlook on driving demand to independent hotels
- Insights on maximizing demand through Global Distribution Systems (GDS)

"The TravelClick Industry Leaders Summit is a singular event for us to bring together the most progressive owners, operators, technology partners and experts across the entire hospitality landscape and share insights from our 20+ years of experience serving hoteliers," said Jan Tissera, President, International at TravelClick. "Our role is to ensure that hoteliers have the most cutting-edge tools to maximize profits and convert online shoppers into bookers, and we are continually investing in our suite of solutions to focus on driving more value for our customers."

"With Asia as the key global growth basin for travel, the Summit is an invaluable opportunity to educate and inspire hoteliers on how to drive demand in the Asia Pac market. Moreover, attendees walk away with practical approaches for optimizing their distribution strategies and driving direct bookings to their properties," added Maria Taylor, Regional Vice President, Southeast Asia, Australia and New Zealand at TravelClick.

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About TravelClick

TravelClick offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 50,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company's interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Barcelona, Bucharest, Chicago, Dallas, Dubai, Hong Kong, Melbourne, Orlando, Ottawa, Paris, Shanghai and Singapore. The Company also provides its hotel customers with access to a global network of over 600 travel-focused partners. Follow TravelClick on [Facebook](#), [Twitter](#) and [LinkedIn](#).

