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TravelClick Awarded Five Best in Class Wins at 2018 Interactive Advertising Competition

Top Honors for Reservations, Media and Video Solutions in Hotel and Lodging Division won by TravelClick and its Hotel Customers

NEW YORK, June 7, 2018 – [TravelClick](#), a leading global provider of data and revenue-generating solutions for hoteliers, has won top honors in five categories as part of the [Interactive Advertising Competition](#) (IAC)'s Hotel and Lodging Division:

- **Best Hotel and Lodging Interactive Application:** TravelClick Reservations Solutions and [Hotel Riverton](#)
- **Best Hotel and Lodging Social Media Campaign:** TravelClick Media Solutions and [The Springs Resort Costa Rica](#)
- **Best Hotel and Lodging Online Video:** TravelClick Video Solutions and [Hotel Manin Milano, Italy](#)
- **Best Hotel and Lodging Integrated Ad Campaign:** TravelClick Media Solutions and [Millennium Hotels & Resorts](#)
- **Best Hotel and Lodging Online Campaign:** TravelClick Media Solutions and [Amura Alcobendas Hotel](#)

Since 1999, the [Web Marketing Association \(WMA\)](#) has recognized outstanding online advertising through its IAC Awards, providing an opportunity to highlight best online advertising across 96 industries and nine online formats, such as online ad, video, mobile, newsletter, email and social media.

Judges for the IAC Awards are experienced professionals with an in-depth understanding of the advertising design and technology industry. Entries were scored based on a predefined set of criteria including creativity, innovation, impact, design, copywriting, use of the medium and memorability.

“These five awards in 2018 affirm TravelClick’s position as an industry-leading, data-driven solutions provider that helps hotelier clients maximize revenue,” said Curtis Brewer, Senior Vice President, Reservations and Web Solutions, TravelClick. “From reservations to media to video, TravelClick’s innovative marketing solutions equip hoteliers with the best tools available to increase bookings and stay one step ahead of the competition in an increasingly digital and visual landscape.”

TravelClick and its clients have received more than 800 awards for excellence in web design and digital marketing since 2007. View the full list of IAC Award winners [here](#). To learn more about TravelClick’s powerful digital marketing solutions that help hotels to know, acquire, convert and retain guests, visit www.travelclick.com.

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About TravelClick

TravelClick offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 50,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company’s interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176

countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Barcelona, Bucharest, Chicago, Dallas, Dubai, Hong Kong, Melbourne, Orlando, Ottawa, Paris, Shanghai and Singapore. The Company also provides its hotel customers with access to a global network of over 600 travel-focused partners. Follow TravelClick on [Facebook](#), [Twitter](#) and [LinkedIn](#).

